**SOCIAL MEDIA TOOLKIT**

SAMPLE TWEETS

Marked my calendar for #GaLightsOn on Oct. 20. Learn more: <http://bit.ly/2cYUTRt> [[click to tweet this!]](http://ctt.ec/c0xmz)

For every one child in an afterschool program in GA, two are waiting to get in. http://bit.ly/2cOzDIp [#GALightsOn](https://twitter.com/search?q=%23GALightsOn) [[click to tweet this!]](http://ctt.ec/eL6O_)

Did you know? @georgiadeptofed & @GADFCS fund 563 afterschool programs that serve 53,000+ kids. http://bit.ly/2cxbNVF #GaLightsOn [[click to tweet this!]](http://ctt.ec/H5YnB)

Demand for [#afterschool](https://twitter.com/search?q=%23afterschool) is growing in GA. 40% would participate in a program if one was available in 2014 vs 32% in 2009. [#GaLightsOn](https://twitter.com/search?q=%23GaLightsOn)  [[click to tweet this!]](http://ctt.ec/X1edw)

314,000 of Georgia’s youth are alone and unsupervised between the hours of 3 and 6 PM http://bit.ly/2cOzDIp #GaLightsOn [[click to tweet this!]](http://ctt.ec/gL2Ub)

Did you know? Georgia released its first quality standards for afterschool in December 2015. <http://bit.ly/2d2fUs0> #GaLightsOn [[click to tweet this!]](http://ctt.ec/j0tuD)

Teens not in #afterschool are 3xs more likely to skip school than those in a program. #GaLightsOn [[click to tweet this!]](http://ctt.ec/ib4Pq)

One of the top 5 activities offered at afterschool is homework assistance. #GaLightsOn [[click to tweet this!]](http://ctt.ec/rd_Ud)

88% of GA’s parents support public funding for #afterschool while only 14% report receiving government support for [afterschool](https://twitter.com/search?q=%23afterschool) [#GaLightsOn](https://twitter.com/search?q=%23GaLightsOn) [[click to tweet this!]](http://ctt.ec/u5085)

Did you know? 62 of Georgia’s 159 counties do not have a state funded afterschool program. #GaLightsOn [[click to tweet this!]](http://ctt.ec/vZ4rU)

SAMPLE FACEBOOK POSTS

According to America After 3PM, nearly 1 in 5 of Georgia’s youth are alone and unsupervised between the hours of 3 and 6 PM, the peak hours for juvenile crime and experimentation with drugs, alcohol, cigarettes and sex. <http://bit.ly/1Dnrll6> #GaLightsOn

88%of Georgia parents support public funding for afterschool programs, while just 14% report receiving government assistance with the cost of afterschool. <http://bit.ly/1Hde4PF> #GaLightsOn

The 21st Century Community Learning Centers is the only federal funding for before school, afterschool, and summer learning programs. Let’s celebrate what these programs do for Georgia’s youth during #GaLightsOn on October 20th.

More time spent in afterschool is associated with better work habits, improved academic performance, gains in self-efficacy, improved GPA and fewer school absences. #GaLightsOn

How has an afterschool program impacted your or a loved one’s life? Help celebrate the importance of afterschool in your community and share your story with #GaLightsOn.

Demand for afterschool in Georgia is growing. 40% would participate in a program if one was available in 2014 vs 32% in 2009. #GaLightsOn

Afterschool programs help children develop social-emotional, physical and academic skills. That’s why I support #GaLightsOn.

Did you know? 70 of Georgia’s 159 counties have more than one state funded afterschool program. http://bit.ly/2cxbNVF #GaLightsOn

SAMPLE PROFILE PICTURES

