Sample Summer Learning Week Newsletter Language

Pre-Event Language

Join us on **[July 11 – 15, 2022]** to celebrate *Summer Learning Week* – a national advocacy event that highlights the importance of summer programs and their critical role in keeping kids learning, healthy, and safe during the summer months. Summer learning programs help ensure that students return to school in the fall ready to succeed in the following academic year. This year, we will host **[your event]** on **[July 11th – 15th]** from **[times] [where many children, parents, business and community leaders will come together in support of our efforts to keep kids learning during summer months and prepare them for success!]** Please join us in celebrating *Summer Learning Week* **[if you want people to rsvp for the event, be sure to tell them how and by what deadline.]**

Post-Event Language

July 11th – 15th marked the celebration of *Summer Learning Week* – a national advocacy event that highlights the importance of summer programs and their critical role in keeping kids learning, healthy, and safe during the summer months. Summer learning programs help ensure that students return to school in the fall ready to succeed in the following academic year. This year, we joined summer programs from across the state in hosting an event on **[July 11th - 15th]** to celebrate Summer Learning Week. For our event, **[event name]**, **[many children, parents, business and community leaders, including [special guests if you have them], came together in support of our efforts to keep kids learning during summer months and prepare them for success!]**

Sample Language for Organizations Not Hosting an Event

July 11th – 15th marks the celebration of *Summer Learning Week* – a national advocacy event that highlights the importance of summer programs and their critical role in keeping kids learning, healthy, and safe during the summer months. Summer learning programs help ensure that students return to school in the fall ready to succeed in the following academic year. Summer programs across Georgia will be hosting events on July 11th – 15th. Learn more about *Summer Learning Week*, including events in your area, by clicking here.