

**FOR IMMEDIATE RELEASE**  
**[DATE]**

**CONTACT:**  
**[Your Program Name]**  
**[Contact Name]**  
**[Phone]**  
**[E-mail]**

**Summer Learning Week Celebration Features [name and title of visitor]**  
*[Your City] Event Part of Nationwide Celebration of Summer Learning Week*

**[Your City]**- Children, parents, business and community leaders will come together on **[date]** at **[program name]** for *Summer Learning Week* to promote the importance of keeping kids learning, safe, and healthy every summer, ensuring they return to school in the fall ready to succeed in the new academic year.

In **[city/county]**, **[name of program]** will be holding a celebration as part of *Summer Learning Week* on **[date]** from **[time]** to **[time]**. **[Insert information about your celebration here. What activities will be taking place? Will there be a tour? Is anyone speaking?]**

“Throughout Georgia, summer programs provide students with a safe place to go and the opportunity to continue learning,” said Katie Landes, Director of Georgia Statewide Afterschool Network. “Summer learning programs have been shown to improve academic performance in reading and math, foster cooperative learning, promote healthy habits, and help youth build life skills.”

Most students lose two months of mathematical skills during the summer months, while those from disadvantaged backgrounds further lose two to three months in reading skills. Summer programs enable students to avoid this “summer slide.” There is a high demand of summer programs in Georgia that is unfulfilled. According to America After 3PM, 46% of Georgia families reported that their child participated in a summer program, while 53% reported that they would like to enroll their children in a program if it were available. Furthermore, 93% of Georgia parents are satisfied with their child’s structured summer experience, while 88% of parents support public funding for summer learning programs.

**[Add a quote from someone familiar with your program such as]:** “Unfortunately, we don’t have enough summer programs to accommodate this demand,” said **[program staff/director]**. “This event, like events throughout the state, will showcase the - high quality summer programming that should be available to all of Georgia’s youth.”

**Insert a description of your program here – how long your program has been in operation, how many children are enrolled in your program, the communities/neighborhoods that you serve, any feedback you have gotten from K-12 teachers and/or parents about the impact of your program on a child, etc. We recommend that descriptions be limited to 60-80 words.**

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About The Georgia Statewide Afterschool Network

The Georgia Statewide Afterschool Network (GSAN) ([www.afterschoolga.org](http://www.afterschoolga.org)) is a public-private collaborative that envisions a day when all communities in Georgia have the resources to provide high quality afterschool programming. Our mission is to advance, connect, and support quality afterschool programs to promote the success of children and youth throughout Georgia.